

# ASK AN EXPERT **Services offered by a Videographer**

A Videographer can help you produce high quality videos for your online course. We can assist you remotely in setting up your filming space, camera, microphone, screen recorder, and other necessary elements. Every little bit helps! We are also available to create advanced videos and animations!

## Ways we can help:



- **Storyboarding and Setup**

Assist in preparing an outline or storyboard so you can get a sense of the video you are creating before you begin filming and gathering your materials for it.



- **Style and Layout**

Advise on the most appropriate filming or editing software for your platform and budget, even free options! We can also discuss webcams, cameras, and microphones.



- **Common Edits**

Teach you how to perform the most common editing processes such as trimming and removing misspoken lines, adding images, improving the sound of your voice, and removing background noise.



- **Video Pacing and Length**

Direct you in laying out each element of your video for a cohesive watching experience and dividing up complex lessons into multiple videos for better watchability.



- **File Formats and Sizes**

Help you format your videos for the best quality and file size for streaming via UM Learn, keeping in mind that some students may have limited internet connectivity.



- **Uploading to UM Learn**

Show you how to upload your finalized video to UM Learn and embed it into your course content.



- **Advanced Filming and Editing**

For more complex projects we are available to create these contents for you, so we can discuss beginning projects with you. This can include more advanced videos, filming of interviews or group discussions, animations, high-quality audio recordings and many others.

## Book with us now!

Book a one-hour, one-on-one consultation with Videographer and turn an ordinary video into something lively and inviting. <https://bit.ly/3ill7Ki>